



VIRGINIA OPTOMETRIC  
ASSOCIATION

# 2023 Fall Conference



October 20 - 22, 2023



Omni Richmond Hotel

Join the Virginia Optometric Association for our 2023 Fall Conference October 20 - 22, 2023 at the Omni Richmond Hotel in Richmond, Virginia. Meet with your colleagues for evening receptions, sponsored meals and continuing education courses featuring three esteemed speakers. Explore Richmond's history and culture while enjoying refined Southern hospitality and contemporary amenities at the Omni Richmond Hotel.

## Accommodations & Parking

Please contact Omni Richmond Hotel at 804-344-7000 and mention the Virginia Optometric Association to make your reservations, or visit [www.thevoa.org/fall](http://www.thevoa.org/fall). The VOA discounted rate is \$185\* per night, plus appropriate taxes. Rates are applicable October 17 - October 26, 2023.

The number of rooms at this rate are limited. All reservations must be made no later than September 29, 2023.

Check-in begins at 3:00 pm and checkout time is 12:00 pm. All reservations must be guaranteed by a valid major credit card. Any guaranteed reservation not cancelled 48 hours prior to arrival will be subject to one-night room and tax cancellation fee.

(\*All rates are subject to state and local taxes, fees and assessments)



## CE Credits:

10 Hours Available

### When:

October 20th - 22nd

### Where:

Omni Richmond Hotel  
100 S 12th St.  
Richmond, VA 23219

## Register by September 29th and SAVE!

Online at [www.thevoa.org/fall](http://www.thevoa.org/fall)

By mail - send payment with  
completed registration form to:

**VOA**

**P.O. Box 29069**

**Henrico, Va 23242-0069**

# 2023 Fall Conference Schedule

Friday, October 20th through Sunday, October 22nd

Friday, October 20

8:00 - 9:00 pm	<b>Emerging Leaders &amp; Young OD Program</b>	
9:00 - 10:00 pm	<b>Welcome Reception and Exhibits</b> Sponsored by <i>VSP</i>	

Saturday, October 21

8:00 - 4:00 pm	<b>Registration &amp; Exhibits</b>	
8:00 - 9:00 am	<b>Promotional Breakfast</b> Sponsored by <i>Allergan</i>	<b>No CE credit</b>
9:00 - 11:00 am Course 1	<b>Esotropia Grand Rounds</b> Kristine B. Hopkins, O.D., MSPH, FAAO Clinical cases of childhood and adult esotropia will be used to review and illustrate esotropia classifications and contemporary testing and treatment methods. This course will emphasize recent developments in the literature including controversies in the use of bifocals for high AC/A esotropes, the growing incidence rate of acute acquired comitant esotropia and it's potential correlation to the use of near devices, mechanisms for late onset divergence insufficiency esotropia, and surgical referral recommendations for infantile esotropia.	<b>2 hrs CE credit</b>
End of Course 1	<b>Marketing Minute</b> <i>CooperVision</i>	
11:00 - 11:30 am	<b>Exhibits &amp; Beverages</b> Sponsored by <i>Zeiss</i>	
11:30 am - 12:30 pm Course 2	<b>Approaching Diplopia - Part I</b> Kristine B. Hopkins, O.D., MSPH, FAAO This course will review etiologies of diplopia and methods for determining those that need additional imaging and follow up. The course will emphasize management strategies to mitigate diplopia including the use of prisms, therapy, surgery, Bangert occlusion, and lens options.	<b>1 hr CE credit</b>
End of Course 2 (Part I)	<b>Marketing Minute</b> <i>Johnson and Johnson Vision Care Inc.</i>	
12:30 - 2:00 pm	<b>Promotional Lunch</b> Sponsored by <i>Alcon</i>	
2:00 - 3:00 pm Course 2	<b>Approaching Diplopia - Part II</b> Kristine B. Hopkins, O.D., MSPH, FAAO Continuation of Course 2 (above).	<b>1 hr CE credit</b>
3:00 - 3:30 pm	<b>Exhibits and Beverages</b> Sponsored by <i>Zeiss</i>	
3:30 - 5:30 pm Course 3	<b>Clinical Decisions in Glaucoma</b> Robert P. Woolridge, O.D., FAAO In this course, we will review clinical concerns and decisions in glaucoma diagnosis and treatment. Patient care examples from clinical practice will be used in an interactive fashion to aid both experienced and inexperienced doctors in caring for these patients.	<b>2 hrs CE credit</b>
6:30 pm	<b>Promotional Dinner</b> Sponsored by <i>Lumibird Medical</i> <i>Limit to 40 ODs</i>	
8:30 - 9:30 pm	<b>Evening Reception</b> Sponsored by <i>Neurolens</i>	

# 2023 Fall Conference Schedule

Friday, October 20th through Sunday, October 22nd

## Sunday, October 22

7:30 am - 10:00 am	Registration & Exhibits	
8:00 - 10:00 am Course 4	<p><b>Breakfast and Learn</b> Sponsored by <i>TopCon</i>  <i>Post Ops Gone Wild</i>  <i>Robert P. Woolridge, O.D., FAAO</i></p> <p>When surgery goes well, postoperative care is easy. What about those times when surgery doesn't go well? In this course we will cover postoperative care of patients with problems after cataract and glaucoma surgery. Complications covered will include mild issues like corneal edema, moderate issues like leaking wounds, elevated intraocular pressure with burping of incisions, to more severe problems like ruptured globes.</p>	2 hrs CE credit
10:00 am - 12:00 pm Course 5	<p><b>Aesthetics in Primary Eye Care</b>  <i>Melanie Denton Dobrowski, O.D., MBA, FAAO</i></p> <p>Adding aesthetics to a primary eye care for support of and augment a Dry Eye clinic. We will discuss recent advancements in aesthetics and how they can be incorporated into an Optometric practice from skincare discussions to dealing with a lash obsessed culture to improving esthetics of the face with the happy side effects of our Dry Eye treatments. Intense Pulsed Light is a newly FDA approved Dry Eye Treatment with clinical applications including aesthetics, dry eye and the treatment of active Hordeolums as well as Chalazions. How to developed algorithms, systems, and staff education to optimize both experience and outcome for Dry Eye patients and detail the latest in Dry Eye management concepts including how I've successfully integrated them in my practice.</p>	2 hrs CE credit

## Conference Speakers



**Kristine B. Hopkins O.D., MSPH, FAAO**

Dr. Kristine Hopkins is a Professor and Associate Dean at the UAB School of Optometry specializing in pediatric vision and binocular anomalies. Dr. Hopkins completed her masters of science in public health and her doctor of optometry degrees at UAB and her residency in Pediatrics and Binocular Vision at the Southern California College of Optometry. She is the founder and chief of the Vision Therapy Clinic at the school. Dr. Hopkins has been an investigator for the Pediatric Eye Disease Investigator Group since 1999 contributing to over a dozen Amblyopia Treatment Trials and leading an Esotropia Treatment Study. Dr. Hopkins has also served as a principle investigator for the NIH/NEI funded Convergence Insufficiency Treatment Trial (CITT) and the CITT-Attention and Reading Trial at UAB. Dr. Hopkins' research interests include amblyopia, convergence insufficiency, strabismus, pediatric vision, and vision therapy. Dr. Hopkins is a diplomate of the American Academy of Optometry in Binocular Vision, Perception, and Pediatric Optometry and serves as a consultant for the National Board of Examiners in Optometry.



**Robert P. Woolridge, O.D., FAAO**

Dr. Woolridge is the Director of The Eye Foundation of Utah, an optometric co-management center in Salt Lake City, Utah. A graduate of the Indiana School of Optometry, he formerly served on the staff of the Bascom Palmer Eye Institute, University of Miami School of Medicine. Dr. Woolridge is a founding member of the Optometric Glaucoma Society and a Fellow in the American Academy of Optometry. He has served as President of the Utah Optometric Association, four terms as President and Education Director of the Mountain West Council of Optometrists and as a Director of the Great Western Council of Optometry. He is Chairman of the Utah State Board of Optometry, Department of Professional Licensing. As Adjunct Clinical Instructor at several schools and colleges of optometry over decades, he has directed the clinical education of optometry students from across the U.S. and Canada. He is a two-time recipient of the Utah Optometrist of the Year award and serves as the UOA Education Committee Chairman. A nationally known speaker, he has provided lectures over the past thirty years to optometrists across the U.S. and internationally.



**Melanie Denton Dombrowski, O.D., MBA, MAA**

Dr. Denton graduated with a BS in Anthropology-Zoology in 2005 from University of Michigan. Following her undergraduate studies, she attended the Michigan College of Optometry, obtaining her doctorate in optometry in 2009. Dr. Denton completed her student internships at the Duke Eye Center, the Detroit Veteran's Affairs Hospital, and the Optometric Institute and Clinic of Detroit. Following graduation, she elected to pursue an Ocular Disease residency program and was selected to be a resident at the prestigious Bascom Palmer Eye Institute in Miami, FL, where she completed her residency. While living in Asheville, she completed an MBA from Western Carolina University. She is a member of the Historic Salisbury Foundation, the Rowan Chamber of Commerce, and the Salisbury Rotary. She volunteers as a clinical examiner for the North Carolina Board of Optometry as well as being a member of the North Carolina Optometric Society, the American Optometric Association, and a fellow of the American Academy of Optometry.



P.O. Box 29069 • Henrico, VA 23242-0069

### REMINDERS

**September 29**  
Early Bird Deadline before  
\$50 late fee begins

**October 13**  
Last Day to Register

### 2023 VOA Partner Program



## Save the Dates!

### One Day CE Conference

January 28, 2024  
Virtual • Zoom

### Annual Conference

May 30 - June 2, 2024  
Hilton The Main • Norfolk, Va

### Fall Conference

September 20 - 22, 2024  
Omni Homestead • Hot Springs, Va

### Voyages In Vision

November 14 - 17, 2024  
Hilton • Aruba

### Virginia Optometric Association Officers and Board of Trustees

Gene Sweetnam, O.D.	<i>President</i>
Jacqueline Theis, O.D.	<i>President-Elect</i>
W. Scott Mann, O.D.	<i>Vice President</i>
Mandy Pennington, O.D.	<i>Secretary / Treasurer</i>
Amanda Umlandt, O.D.	<i>Immediate Past President</i>
David R. Rose, O.D.	<i>Board Member</i>
Christine C. Paschal, O.D.	<i>Board Member</i>
Anthony J. Zarella, O.D.	<i>Board Member</i>
John Dragon, O.D.	<i>Board Member</i>
Michael F. Polo, O.D.	<i>Board Member</i>
Lisa Wallace-Davis, O.D.	<i>Board Member</i>
Sushil Jain, O.D.	<i>Board Member</i>
Katherine Rachon, O.D.	<i>Board Member</i>
Kristy Robinson-Lee, O.D.	<i>Board Member</i>
Bo Keeney	<i>Executive Director</i>

# 2023 Fall Conference Registration

Please complete the registration form and submit with payment to:

**Mail To:** VOA • P.O. Box 29069 • Henrico, VA 23242-0069

Name for Badge: _____	Nickname: _____
Address: _____	OE Tracker #: _____
City: _____	State: _____ Zip: _____
Phone: _____ Cell: _____	Email: _____
Emergency Contact: _____	Phone: _____

**Daily Registration Fees** (Includes all CE and meals listed below. Must register for meals by September 29th. No exceptions.)

- \$299 2-Day VOA/AOA Member
- \$700 2-Day NON VOA/AOA Member
- \$20 2-Day VOA Student Member Registration
- \$225 1-Day VOA/AOA Member Please Select One: Saturday \_\_\_\_\_ Sunday \_\_\_\_\_
- \$525 1-Day NON VOA/AOA Member Please Select One: Saturday \_\_\_\_\_ Sunday \_\_\_\_\_
- \$10 1-Day VOA Student Member Registration Please Select One: Saturday \_\_\_\_\_ Sunday \_\_\_\_\_

**The following events are included in your registration, please indicate which you will be attending:**

**Friday**

- 8:00 - 9:00 pm Emerging Leaders & Young OD Program *Sponsored by MyEyeDr*
- 9:00 - 10:00 pm Welcome Reception *Sponsored by VSP*

**Saturday**

- 8:00 - 9:00 am Promotional Breakfast *Sponsored by Allergan*
- 12:30 - 2:00 pm Promotional Lunch *Sponsored by Alcon*
- 6:30 pm Promotional Dinner *Sponsored by Lumbird Medical*
- 8:30 - 9:30 pm Evening Reception *Sponsored by Neurolens*

**Sunday**

- 8:00 - 10:00 am Breakfast and Learn *Sponsored by TopCon*

**Guests**

- \$35 Spouse/Guest Registration (includes Friday & Saturday Receptions)  
Name of Spouse/Guest: \_\_\_\_\_
- \$50 Late fee per registration (Postmarked, or submitted online after September 29th)

**Additional Options**

\$\_\_\_\_\_ Optional Legal-Legislative Fund Contribution (\$250 suggested per O.D. for 2023)  
*To contribute to VOPAC, visit [www.thevoa.org/vopac-llf](http://www.thevoa.org/vopac-llf) (\$750 suggested per O.D. for 2023)*

\$\_\_\_\_\_ **Total Registration Fees Enclosed**

**Special Services to Comply with American Disabilities Act:**

- Check if you need special services to fully participate. Attach a written description of needs so we may contact you. Please notify the VOA by September 29th.
- Dietary Considerations / Allergies: \_\_\_\_\_



Name on account (print): _____	Exp. Date: ____/____/____
Card Number: _____	Credit Card CVV code: _____
Billing Address: _____	
City: _____	State: _____ Zip: _____
Signature (required) _____	Authorized amount \$ _____

# REGISTRATION, INFORMATION, & CONFERENCE POLICIES

**CDC Guidelines** for hosting meetings and events will be followed by the VOA at all times.

**General Registration Fee** includes access to all exhibits and social activities. The early bird deadline is September 29th, after this date there will be a \$50 late fee. The final pre-registration deadline is October 13, 2023. All registration fees must accompany your registration form.

**Spouse/Guest Registration** is \$25 and includes access to Friday and Saturday evening receptions. Due to Pharma regulations, promotional dinners are for doctors/students only.

**Continuing Education and Attendance** All courses meet requirements for approval of CE credit by the Virginia Board of Optometry. The VOA assumes no responsibility for courses that are not approved by other state licensing boards. Verification outside the State of Virginia is the responsibility of the attendee. Reporting of course hours to a licensing board is the sole responsibility of the licensee. COPE approval is NOT required in Virginia and has NOT been arranged. No partial credit for any course will be given. To obtain credit you must attend the ENTIRE course. Attendance will be monitored to comply with Virginia licensing board regulations.

**Course Cards and Course Evaluations** will be electronic. If you have an Android phone or tablet, you may need to install a QR code app in advance, such as Barcode Scanner, so that you can scan the code at the end of each course. Your course verification will then be emailed to you (iPhones and iPads use the Camera app to read QR codes.) Printed course cards will not be available. If your electronic device is not working please see the registration desk for assistance or to get a course card emailed to you. Please do NOT use the OE tracker app. Course Evaluation are an integral part in the VOA receiving Grants, so be sure to complete them as well.

**Course Handouts** Any handouts provided by the speaker will be emailed to you before the conference. We suggest printing or downloading what you will need for the courses you are attending ahead of time since we cannot promise the quality of the wi-fi connection with so many attendees. No printed handouts will be available.

**Photography Disclaimer** Virginia Optometric Association (VOA) reserves the right to use any photograph/video taken at any VOA Event without the expressed consent of those included within the photograph/video. VOA may use the photograph/video in publications or other media material produced, used, or contracted by VOA including but not limited to: meeting brochures, invitations, newsletters, VOA website, VOA Facebook page, etc. If you do not wish to have your image recorded for distribution, please contact the VOA at [office@thevoa.org](mailto:office@thevoa.org). By attending the VOA Event, or by failing to notify VOA of your desire to not be photographed, you are agreeing to release, defend, hold harmless and indemnify VOA from any and all claims involving the use of your picture or likeness.

**Cancellation & Refund Policy** All cancellations received before September 29th will be issued a full refund. Between September 29th and October 13th, refunds will be assessed a \$30 processing fee. Requests must be in writing. No refunds for cancellation after October 13th .

**Special Services** In accordance with the Americans with Disabilities Act, please advise the VOA in writing by September 29th, if you require special services to fully participate.

**Terms & Conditions** COVID-19 RELEASE & HOLD HARMLESS AGREEMENT: By registering and attending a Virginia Optometric Association (VOA) event/meeting you acknowledge that there is an unknown risk of exposure to COVID-19 through exposure to contaminated objects, as well as through personal contact. Such exposure carries with it a certain degree of risk that could result in illness, disability or death. You agree to release and hold harmless VOA, its staff, officers, and vendors from and against all claims of damages and liability resulting from exposure to COVID-19. Registrants/Attendees also warrant they are following all CDC guidelines.

*The Virginia Optometric Association Fall Conference claims no liability for the acts of any attendee, supplier or speaker at this meeting or for the safety of any attendee while in transit to, from, or during this meeting. The Virginia Optometric Association Fall Conference reserves the right to cancel this function and/or individual courses without penalty. The total amount of liability to the Conference will be limited to a refund of fees paid by the attendee.*